

What is AFEA?

A M E R I C A N F I N A N C I A L E D U C A T I O N A L L I A N C E

To the general public

A national 501(c)(3) non-profit organization whose mission is to inform and empower Americans to take control of their finances by providing comprehensive financial education in communities nationwide utilizing local qualified and trained Instructors

To qualified financial professionals

A membership driven, customer-service oriented, turn-key 501(c)(3) non-profit platform for agents and advisors to utilize in their efforts to meet and educate members of their communities

The Proof

It's important to understand how effective our program can be.

"Last night we had 7 households and scheduled 3 appointments. So for this workshop series we had 23 families attend and we scheduled 17 appointments. I am very pleased!"

-Mike, AL

"These are not traditional times with Covid and can only get better. The two that I met with so far had just over 2 million in investable assets, that is encouraging!"

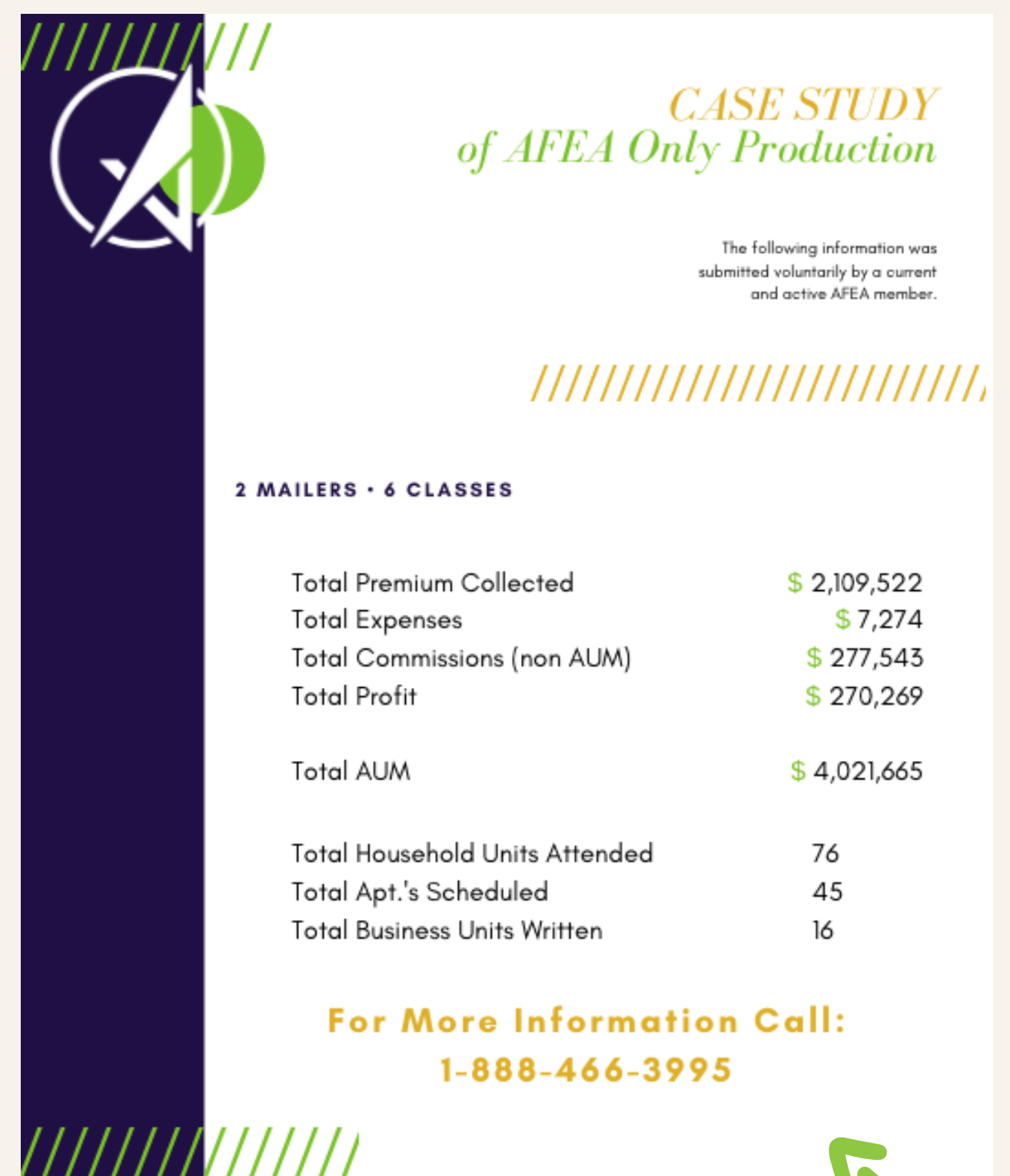
-Til, FL

"I had 37 registrations and booked 31 appointments from my last two classes!"

-Nick, OR

"AFEA has given us the best quality clients for our money over the years. In 2019, we converted around 69 clients just from AFEA!"

-Amy, WA



Check out this case study to gain a better understanding!

Click [HERE](#) for additional testimonial videos

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